

The Art of Leadership

10-Days

learningtoinspire
by Structured Outlooks

LEARNING LEADING LIVING

Why you should attend



The 21st Century presents challenging times for the business that is serious about success. It will need a committed flexible workforce, headed by purposeful and congruent leaders.

And yet, as a manager or leader, do you sometimes wonder what leadership really is? Does finding your leadership style sometimes feels like searching for the Holy Grail? Do you find you have days, even weeks, where you are just reacting to what is happening around you rather than taking control?

Research clearly shows that effective leaders behave effectively because they inspire a clear vision. They know what they stand for, have personal credibility and walk the walk. They confidently and clearly communicate their message and then trust and enable others to do the job they are paid to do. They set an inspiring example and have the courage to take calculated risks... and they celebrate and congratulate when things go well. The Art of Leadership is about how ordinary people get extraordinary things done in organisations. Leadership is not about the job title, position or status – it's about behaviour, about observable skills and abilities.

What you will learn

This ten-day programme (one day a month over ten months) is about Leadership that starts with an inner quest to discover who you are. "Through self-development comes the confidence needed to lead. Self-confidence is really awareness of and faith in our own powers. These powers become clear and strong only as you work to identify and develop them." *Kouzes Posner*

The 'Art of leadership' is about discovering.

- What you care about and value?
- What inspires you?
- What challenges you?
- What gives you power and competence?
- What encourages you?



When you discover these things about yourself you'll know what it takes to lead those qualities out of others.

Of course every leader has to learn the fundamentals of leadership, and we will teach these too! The point is that you have to take what's been acquired and reshape it into your own expression of yourself.

In addition to the traditional models of leadership the content will contain the very best from the fields of NLP, emotional intelligence and neuroscience...it is...

.....Enlightened leadership for the business that mean business.



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Learning to Inspire, The Shippon, Church Road, Dodleston, Chester CH4 9NG.
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Our approach.

Our approach is underpinned by our belief that for learning to be effective, it needs to be transformational, enabling people to act, behave and think differently as a result. Our training programmes appeal to the entire person, not just the intellect, making learning enjoyable and easy. We enable individuals to take the learning back to their work and lives by developing the capacity to learn. This means that learning continues long after the programme ends.

No matter which workshop your organisation needs there will be a consistent approach... you can expect us to;

- **Challenge** conventional beliefs about learning and development. - You will not find us using PowerPoint!
- **Create** a learning environment that is rich, multi sensory and fun - you will find colour, music and much more!
- **Invite** our learners to get passionate, curious and excited about their learning. - You will not be passively hosed with information.
- **Enable** the creation of compelling outcomes – you be invited to think about what is important to you and what it is you really want out of life.
- **Design** learning that is transformational and enables learners to act and think differently as a result! – Your current patterns of thinking will be challenged.



Benefits of the course

During the course you will get the opportunity to:

- Develop high degrees of personal credibility.
- Create higher-performing teams.
- Foster renewed loyalty and commitment.
- Increase motivational levels and the willingness to work hard.
- Reduce absenteeism, turnover and dropout rates.

Transformational leaders have a motivational effect on others so you will also get followers who...

- Are significantly more satisfied with the actions and strategies of their leaders.
- Feel loyalty, trust, admiration and respect towards them.
- Are more committed, excited, energised, and influential.
- Are inspired to do and achieve much more.

You will get:

- Learning journals which will record your leadership challenges and show linkages to your organisational objectives.
- Access to 'one to one' coaching sessions, which will embed learning and keep the focus high.
- A development programme that is recognised by ILM.

For further information or details on how to book, contact us on: 0845 050 7676 or visit the website at: www.learningtoinspire.co.uk

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